

Developing Unconventional Gas

April 6-8, 2009 ■ Fort Worth, Texas ■ Site: Omni Fort Worth Hotel ■ Founded: 2006 ■ 2008 Attendance: 800+

■ Exhibits/Sponsorships Available: Yes

Hart Energy Publishing's 4th annual Developing Unconventional Gas Conference or "DUG" is the only conference designed to give operators, investors and the service industry the latest insight on unconventional gas plays, from the economics, to production activity to technologies that are needed to successfully develop these reserves.



A&D the Workshop – DUG

April 6, 2009 ■ Fort Worth, Texas ■ Founded: 2008 ■ 2008 Attendance: 150 ■ Exhibits/Sponsorships Available: Yes

Accompanying the Developing Unconventional Gas Conference in 2009 is the second annual A&D The Workshop – DUG, which will focus on the acquisition and divestiture environment in shale plays across North America.

Oil and Gas Investor's Energy Capital Week

June 1-3, 2009 ■ Houston, Texas ■ Site: Intercontinental Hotel, Houston ■ Founded: 2008

■ 2008 Attendance: 690 Online Attendance: 500 ■ Exhibits/Sponsorships Available: Yes

Oil and Gas Investor's Energy Capital Week is a three day event for E&P and financial executives seeking in-depth discussion of funding trends, capital deployment and forecasts for future capital access.

Energy Capital Forum

The Forum is designed for executives ranging from those seeking initial start-up capitalization to those whose businesses are well underway and ready to take the next step up the capital ladder.

Energy Capital – The Workshop

Starting and Building an E&P Company is a half-day tutorial program on how to prepare to successfully secure funding for an E&P start-up.

Energy Capital – Investment Symposium

This Symposium provides a neutral setting for public and private companies to present their company's story to investors, portfolio managers, analysts and fund managers who seek to invest in energy. This day's format is designed for energy companies to present to key buy-side decision-makers with a 20-minute presentation, followed by breakout sessions and one-on-one meetings. Presentations are streamed live on OilandGasInvestor.com



A&D Strategies and Opportunities

September 2009 ■ Dallas, Texas ■ Site: Fairmont Hotel ■ Founded: 2001 ■ 2008 Attendance: 550

■ Exhibits/Sponsorships Available: Yes

Now in its 8th year, and named "the best A&D event in the industry" this is the must-attend industry forum for Business Development executives seeking in-depth discussions on trends and developments in the current A&D marketplace.

A&D - The Workshop

The workshop is designed as a tutorial overview of the upstream Business Development space for newcomer professionals on BD teams and firms that provide services in E&P mergers and acquisitions.



Recruiting & Retention: Building Energy Talent

October 2009 ■ Houston, Texas Site: JW Marriott ■ Founded: 2006 ■ 2008 Attendance: 250

■ Exhibits/Sponsorships Available: Yes

The 4th annual Recruitment & Retention Conference will offer relevant solutions and advice to HR executives in oil and gas.



REFERENCES/EDITORS



Editor-In-Chief, Leslie Haines

The most respected oil and gas industry journalist in the business. Celebrating her 25th year at *Oil and Gas Investor*, Leslie has culminated relationships with senior energy executives and financial managers throughout North America. Among her many honors, she was the recipient of the IPAA's Lloyd Unsell Award for Excellence in Petroleum Journalism.

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Executive Editor, Nissa Darbonne

A veteran journalist with *Oil and Gas Investor* since 1998, Nissa has most recently led the editorial team in providing real-time content for OilandGasInvestor.com and A-Dcenter.com. Originally from Louisiana, she was the business editor of the *The Daily Advertiser* in Lafayette and a correspondent for the *Baton Rouge Morning Advocate*.

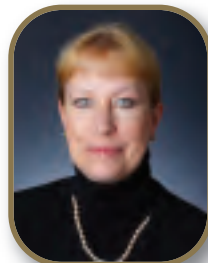
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Based in Denver, Peggy has put her background as a certified petroleum geologist to use covering virtually every basin, shale and emerging play in North America. In addition to her 16 years of E&P experience she holds master's degrees in energy resources and technical communications.

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With 25 years of experience in the oil and gas industry including 10 years in energy journalism, Jeannie reports on the latest developments and trends affecting the industry's financial community. She has a bachelor of business administration and economics.

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A Louisiana native, John has 29 years of experience as a professional journalist, most recently covering the natural gas markets. He has a bachelor's in journalism and is a retired master sergeant having served 25 years and in nine overseas deployments in the Louisiana National Guard.

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Contributing Editor, Steve Toon

With over 25 years of business and consumer reporting and publishing experience, Steve is the editor of *A&D Watch* and the A-Dcenter.com. He has hands on A&D experience buying and selling his own real estate investment properties. Steve has a bachelor's in journalism.

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In addition to reporting for *Oil and Gas Investor*, Steven regularly contributes to OilandGasInvestor.com. He holds a bachelor's in journalism and a master's in political science and was the editor of his college newspaper.

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An Oklahoma native, Lindsay joined *Oil and Gas Investor* in 2007 and is the lead editor of OilandGasInvestor.com and A-Dcenter.com. Before joining the group, she was an online editor for *The Oklahoman* newspaper. Lindsay holds a bachelor's degree in journalism.

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Since co-founding *Oil and Gas Investor* in 1981, Lowell's award-winning photography has graced nearly every cover and feature article. For 20 years, he was on assignment around the world for the National Geographic Society. His numerous awards include the National Press Photographer Association's Photographer of the Year.

Editorial Team

***More Than 100 Years of Editorial Experience
Covering the Oil and Gas Industry.***